



*Frequently asked questions about the*  
**BEVERLY HILLS EDUCATION FOUNDATION...**

**What is BHEF?**

The Beverly Hills Education Foundation is a 501 (c) (3) non-profit corporation, which provides financial support to assist the Beverly Hills Unified School District maintain its tradition of excellence in education. Since its inception in 1978, **BHEF** has become the national model for more than 500 school districts throughout the United States, which have patterned their fund-raising programs after the Foundation. Despite our outstanding reputation, the Beverly Hills school district receives the same per pupil state fund allocation as every other school district in the state. **BHEF** exists to augment this diminishing state budget.

**Why should I support BHEF in addition to my child's school directly?**

Only **BHEF** may maintain teaching positions and keep class sizes small. Without the support of **BHEF**, many teaching positions and programs would need to be immediately eliminated.

**If I don't have children in the schools, why do I care about BHEF?**

The Beverly Hills Education Foundation supports our public schools which along with our outstanding public services, keeps our property values high and brings business and positive attention to our community. Great reputation + great schools + great police + great fire = high property values. It's a simple equation!

**Does the money raised by the BHEF go to all the schools?**

YES. The Beverly Hills Education Foundation formed as a means to offset the passage of Proposition 13, which shifted school funding from local to state control. Because of the stark differences in the fund-raising capabilities of each Beverly Hills school, the BHEF raises funds for all the schools and distributes them equitably. All five of our schools are currently designated Distinguished Schools by the state.

**How much does BHEF give to the schools?**

BHEF gave over one million dollars to the schools in the 07'-08' school year and over one million dollars in the 06'-07' school year.

**How does BHEF raise money?**

**BHEF's** has several fundraising opportunities throughout the year.

- School Spirit Calendar Book
- Apple Harvest Faire
- Classics for Charity Car Show
- Apple Ball
- Arts 4 All
- Naming Opportunities
- Intramural Sports Program
- Elementary Summer Enrichment For Kids
- Membership Drive
- Apple Tributes
- Planned Giving or Donor Estate Planning
- Matching Gift Programs

**Does BHEF target funds to specific programs?**

YES. **BHEF** donates a sustained portion of funds to the budget of the School District to be used for the hiring of teachers and staff. This amount is integral to the BHUSD budget. In addition, **BHEF** donates to Arts 4 All, the Science and Technology Center, band uniforms, intramural sports at the four elementary schools, KBEV, the libraries and the high school architectural program. Targated giving varies each year based on the needs of our schools.

**Are there naming opportunities?**

YES. **BHEF** offers a multitude of naming opportunities at all of the schools to help serve specific programs and our endowment fund. This is a unique opportunity to leave a legacy for the children of tomorrow and ensure that the dream of an excellent public school education will be realized for generations to come.

**Does BHEF have a tribute program?**

YES. Apple Tribute cards are a very thoughtful way to show you are remembering a loved one, thanking a teacher or honoring a special occasion while showing your support for our schools.

**Who runs BHEF?**

**BHEF** is guided by a Board of Directors comprised of Beverly Hills residents and parents who, as community and business leaders, are deeply committed to preserving quality in our public schools.

**How can I get involved in BHEF?**

There are so many ways to get involved! **BHEF** is dependent upon those who give their time and money generously. We hope that you, your family or business will join us this year by attending our many events, volunteering or helping us to cultivate new fund-raisers and relationships. You do not need to be on our Board of Directors to join a working committee for the **BHEF**.

We invite you to join us as a Founding Family or Community Member and hope you will join our efforts to provide our children what they deserve, an excellent education

For more detailed information, please contact the BHEF office  
310-557-0651 or [www.bhef.org](http://www.bhef.org)